

Newsletter
April 28, 2020



You Give. We Support. Our Community Thrives.

Dear Sunflower Hill Supporter,

We hope that this month's newsletter finds you safe and healthy. As we all adjust to the constantly changing environment, we wanted to update you on some of the steps that Sunflower Hill has made to ensure the health and longevity of this organization, while continuing to provide programming and develop residential communities for adults with developmental disabilities.

The Covid-19 pandemic has caused us to reevaluate and reorganize every aspect of our organization, from staffing to programs, to residential planning and fundraising. We are very proud of the way our amazing staff works to innovate our programs to be virtual-friendly, that we continue to harvest and donate produce to our nonprofit partners serving the most vulnerable in the community, and that construction and residential planning for Sunflower Hill at Irby Ranch continues to progress. Most significantly however, we have had to re-envision our fundraising plans entirely, and have real concerns about raising enough to cover our annual operating revenue.

To proactively respond to the situation, we made the difficult decision to strategically reduce our workforce expenditures through layoffs, furloughs, pay reductions, and reduced hours. We have retained key roles to ensure that we continue to fulfill Sunflower Hill's mission and vision of developing residential communities and providing programs and activities for our future residents and program participants.

We need your support now more than ever.

383

POUNDS OF PRODUCE DONATED DURING SHELTER-IN-PLACE

26

ONLINE ACTIVITY VIDEOS CREATED

1,400

ONLINE ACTIVITY
VIDEO VIEWS

Next Tuesday, May 5, 2020 will be #GivingTuesdayNow, a new, global day of giving and unity created as an emergency response to the unprecedented need of nonprofit organizations like Sunflower Hill.

Our #GivingTuesdayNow goal is to encourage 500 people to donate \$10 for a total of \$5,000.

Your support on #GivingTuesdayNow will enable us to continue providing our <u>Online Activities programming</u> for free to our program participants and the greater community. We've heard from numerous program participants about the positive impact of our activities, and hope you will support our efforts to continue this programming.

We know that this is a difficult time for many. However, if you are able to do so, please consider making a donation this #GivingTuesdayNow. If you are unable to donate, we hope that you will consider sharing our plea with your friends and family.

Thank you for your love of Sunflower Hill and being a part of our community!



Edie Nehls Executive Director

Donate Now







Program Participants Engage in our Online Activities

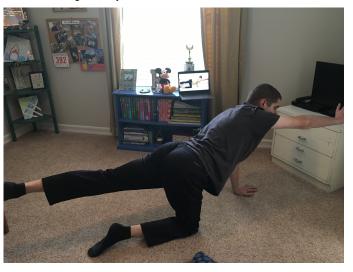


Construction at Irby Ranch Progresses

Construction at Sunflower Hill at Irby Ranch continues to steadily progress! Thanks to our partners at Huff Construction, DAHLIN, and Satellite Affordable
Housing Associates for their continued passion for this project.

View the latest Irby Ranch pics from <u>Huff</u> <u>Construction!</u>

We're excited to be developing our programs and activities for Irby Ranch. View our weekday <u>Online</u>
<u>Activities</u> for a taste of the type of enrichment and life skills programming that we will share with our residents at Irby Ranch.



Program Participants Rely on Online Activities

We've heard from many supporters that our free Online Activities are providing much-needed consistency, learning, and enrichment for adults with developmental disabilities. We know that a shift in routine can be especially challenging for many of our program participants. They may be facing more stress than usual and might find it more difficult to do daily tasks. In providing consistent, daily programming, we hope to ease their stress and offer a way to connect and learn.

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